

Blue*

IS THE
NEW
BLACK

**It's time to convert*



Coota Park Blue-E
**On Property
BULL SALE**

**Tuesday
7th Sept
2010**

50 BULLS ON OFFER



Jon Wright
0429 450 326

Dick Whale
0427 697 968

Chris Callow
0429 497 166

JJ Dresser & Co
0428 425 253

12 years Growth Yield Marbling Feed Efficiency

www.bluee.net.au

Producer Information Day

4th August 2010

10am Start



Hosted by
Coota Park
Blue-E

- 10.00 Start
- Welcome * **Jon Wright** • *Coota Park Blue-E.*
- 10.10 * **Steve Parker** • *Pfizer Animal Genetics* • DNA technology in the beef industry, where can it take us?
- 10.40 * **Jeff House** • *Industry & Investment NSW* • *Forbes*
I've got the best steers in the business, don't I? How can I tell?
- 11.10 * **Christine Weston** • *NSW Rural Woman of the Year 2010.*
Community strength and the power of the positive.
- 11.40 * **Gus Hickman** • *Grass Farmer* • *'Talinga' Woodstock.* • Rest in my pastures & ground cover – Sifting through the weeds for the pasture.
- 12.10 * **Dr Cath Donoghue** • *Industry and Investment NSW* • *Trangie*
High Maintenance Girls – Maternal Productivity Project.
What has it told us?
- LUNCH 1Hr - *Blue-E sale bulls and Efficiency Testing Facility on display.*
- 1.10 * **Sylvia Athas** • *Meat and Livestock Australia.* • \$193 per lamb.
The lamb industry, what made their success?
- 1.50 * **Dr Carole Hungerford** • *General Practitioner & Author* • Soil trace elements & potential links to mental health – Is there a link and what are the signs?
- 2.20 * **Kim Lee** • *Succession Facilitator* • *Rabobank* • *Family Farms* –
Generations of highlights & the not so highlights.
- 3 pm Conclusion



LUCKY DOOR PRIZE
6wk lease of a Blue-E bull.

RSVP by 2nd August 2010

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DIRECTIONS

From Cowra 8km towards Sydney, turn right Pine Mount Rd, 8km turn left Goodacre Drive, first entrance on left.

From Woodstock towards Wyangla Dam 2km turn right into Goodacre Drive, 7km turn right for continuation of Goodacre Drive, through creek, second entrance on right.

